

Parliament Year 2000 November photo shoot timeline

#	STEP	DURATION	START	FINISH	STATUS
1	review strategy	5 days	5-Jul-99	9-Jul-99	done
2	set parameters of scout internally	1 day	12-Jul-99	12-Jul-99	done
3	get folders	10 days	13-Jul-99	26-Jul-99	done
4	review folders	8 days	27-Jul-99	5-Aug-99	done
5	review rationale/scout parameters with Client	1 day	6-Aug-99	6-Aug-99	done
6	scout estimate	4 days	9-Aug-99	12-Aug-99	in progress
7	present/approve	4 days	13-Aug-99	18-Aug-99	
8	scout pre-pro	3 days	19-Aug-99	23-Aug-99	
9	scout trip	15 days	31-Aug-99	14-Sep-99	
10	develop comps	9 days	15-Sep-99	23-Sep-99	
11	present comps to PM	1 day	24-Sep-99	24-Sep-99	
12	revisions	2 days	27-Sep-99	28-Sep-99	
13	set up FG	12 days	15-Sep-99	28-Sep-99	
14	Prepare FG materials	1 day	29-Sep-99	29-Sep-99	
15	focus groups	7 days	30-Sep-99	8-Oct-99	
16	review FG	1 day	11-Oct-99	11-Oct-99	
17	Formal Focus Group Results	6 days	12-Oct-99	19-Oct-99	
18	revisions	2 days	12-Oct-99	13-Oct-99	
19	PM Management approval of comps	2 days	14-Oct-99	15-Oct-99	
20	prepare bids	5 days	18-Oct-99	22-Oct-99	
21	present/review bids with PM	1 day	25-Oct-99	25-Oct-99	
22	bid approved/award job to photpgrapher	2 days	26-Oct-99	27-Oct-99	
23	pre-pro	3 days	28-Oct-99	1-Nov-99	
24	prep days	7 days	28-Oct-99	5-Nov-99	
25	travel	1 day	6-Nov-99	6-Nov-99	
26	tech scout	5 days	7-Nov-99	11-Nov-99	
27	shoot	25 days	12-Nov-99	8-Dec-99	
28	travel	1 day	9-Dec-99	9-Dec-99	
29	review chromes internally	5 days	5-Jan-00	12-Jan-00	
30	prepare comps	15 days	13-Jan-00	2-Feb-00	
31	present comps to PM	3 days	3-Feb-00	7-Feb-00	
32	revisions	3 days	8-Feb-00	10-Feb-00	
33	PM Brand Group approval of comps	3 days	11-Feb-00	15-Feb-00	
34	PM Management approval of comps	10 days	16-Feb-00	29-Feb-00	
35	retouch first visuals	10 days	1-Mar-00	14-Mar-00	
36	prepare mechanicals	5 days	15-Mar-00	21-Mar-00	
37	PM Legal approval	5 days	22-Mar-00	28-Mar-00	
38	engrave	10 days	29-Mar-00	11-Apr-00	
39	present proofs	3 days	12-Apr-00	14-Apr-00	
40	approve	1 day	17-Apr-00	17-Apr-00	
41	proofs approved/forward to pubs.	0 days	21-Apr-00	21-Apr-00	

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